

**CITY OF SILVERTON
2017 – 2018 CITY COUNCIL GOALS**



Mission Statement

To provide exceptional public service that ensures safety, maintains infrastructure, preserves our unique heritage, and protects natural resources while proactively pursuing emerging opportunities to enhance our quality of life.

Vision Statement – Vision for Silverton in 2035

We envision a Silverton that honors its history, traditions and heritage, embraces diversity, encouraging thoughtful change while celebrating our past, present and future. Our future Silverton is a connected community with broad citizen engagement, a clear vision for the future, and a detailed plan of action to achieve it. We envision a Silverton with a strong economy and viable, locally owned businesses, carefully balancing economic growth with our continued small-town livability, quality of life and affordability. Our Silverton is guided by a comprehensive plan for our future growth, with strong leadership, meaningful public involvement, informed decisions, and agreement on our community’s key directions. We envision a Silverton that meets the basic needs of all of its residents, including quality jobs, affordable housing, accessible health care, and community safety. Education in our Silverton is a top priority for the entire community, providing our students with the best start in life, driving our community’s progress, and shaping its future.

Goal 1: Develop a 10-year Strategic Plan

	Objective	Time Frame	Progress to Date/Comments
1.1	Develop a 10-year Strategic Plan that encompasses the following elements: mission, vision, organizational values, significant issues and challenges facing the organization, goals and objectives, and actions and/or strategies. (Note: This goal is important to the City Council, but not time urgent. Council wants to minimize the cost of completion of the strategic plan.)	FY 2017-18, if time allows	

Goal 2: Improve and Expand Public Outreach, Communication and Participation

	Objective	Time Frame	Progress to Date/Comments
2.1	Provide regular updates from the Mayor including city newsletter articles, State of City message, weekly coffee with the Mayor, Chamber business meetings, etc.	FY 2017-18	
2.2	Quarterly city newsletter	FY 2017-18	
2.3	Quarterly community partners meetings to discuss issues of mutual concern	FY 2017-18	

2.4	Update city website and provide an increased social media presence	FY 2017-18	
2.5	Provide presentations to service clubs, civic groups and partners	FY 2017-18	
2.6	Reconvene Citizen Involvement Committee to gauge interest and make a recommendation regarding the formation of neighborhood associations	FY 2017-18	
2.7	Hold at least one Town Hall Meeting	FY 2017-18	
2.8	Explore opportunity to include camera on the City's website	FY 2017-18	

Goal 3 – Maintain and Improve Infrastructure and Facilities for Current and Future Citizens in an Efficient Manner.

(Note: "Efficient manner" includes correct construction sequencing)

	Objective	Time Frame	Progress to Date/Comments
3.1	Continue planning for and build new Police Station within five (5) years, with plans to incorporate City Hall within ten (10) years.	FY 2017-18	
3.2	Finalize the updated Transportation Master Plan and begin implementation	FY 2017-18	
3.3	Perform SDC analysis and rate studies as appropriate	FY 2017-18	
3.4	Identify funding strategy and implement island infill infrastructure to provide connectivity (sidewalks, bike paths, street lights and stormwater)	FY 2017-18	
3.5	Complete Old Mill Park improvements	FY 2017-18	
3.6	Update street signage in compliance with MUTCD requirements	FY 2017-18 & FY 2018-19	
3.7	Install 100% radio read water meters within three (3) years	FY 2017-18	
3.8	All major residential areas to be connected for safe travel (streetlights, sidewalks, and bike lanes/paths) to schools and downtown	Begin FY 2017-18	
3.9	Reconstruct McClaine Street	FY 2018-19	
3.10	Improve South Water Street	FY 2019-20	
3.11	Complete physical assessment of the pool	FY 2017-18	
3.12	Improve Second Street between the railroad tracks towards Jefferson Street	Begin FY 2017-18	
3.13	Use the Northside Addition as a focus area to create a model to assess overall improvements needed, create a cost analysis, provide funding options to move forward and use that model in other areas of Silverton	Begin FY 2017-18	

Goal 4 – Implement Policies and Programs to Maintain Safety and Quality of Life.

	Objective	Time Frame	Progress to Date/Comments
4.1	Develop strategies for affordable housing	FY 2017-18	
4.2	Consider regulations to allow for gray water irrigation systems	FY 2017-18	
4.3	Consider smoke-free areas, plastic shopping bags/food grade Styrofoam ban, and commercial composting	FY 2017-18	
4.4	Consider expansion of utility bill assistance program	FY 2017-18	
4.5	Continue emergency preparedness outreach	FY 2017-18	

Goal 5 – Provide Efficient and Fiscally Sound Municipal Services

	Objective	Time Frame	Progress to Date/Comments
5.1	Update long-range financial plan	FY 2017-18	
5.2	Prepare renewal of pool operations and maintenance levy for November ballot	FY 2017-18	
5.3	Assess the practicality and feasibility of establishing a Parks and Recreation District	FY 2017-18	