

CITY OF SILVERTON
2019-2020 CITY COUNCIL GOALS
Adopted April 1, 2019



Mission Statement

To provide exceptional public service that ensures safety, maintains infrastructure, preserves our unique heritage, and protects natural resources while proactively pursuing emerging opportunities to enhance our quality of life.

Vision Statement – Vision for Silverton in 2035

We envision a Silverton that honors its history, traditions and heritage, embraces diversity, encouraging thoughtful change while celebrating our past, present and future. Our future Silverton is a connected community with broad citizen engagement, a clear vision for the future, and a detailed plan of action to achieve it. We envision a Silverton with a strong economy and viable, locally owned businesses, carefully balancing economic growth with our continued small-town livability, quality of life and affordability. Our Silverton is guided by a comprehensive plan for our future growth, with strong leadership, meaningful public involvement, informed decisions, and agreement on our community’s key directions. We envision a Silverton that meets the basic needs of all of its residents, including quality jobs, affordable housing, accessible health care, and community safety. Education in our Silverton is a top priority for the entire community, providing our students with the best start in life, driving our community’s progress, and shaping its future.

GOAL 1: Develop a 10-year Strategic Plan			
	Objective	Time Frame	Progress Details (July 1 - Sept. 30, 2019)
1.1	Develop a 10-year Strategic Plan that encompasses the following elements: mission, vision, organizational values, significant issues and challenges facing the organization, goals and objectives, and actions and/or strategies. (Note: This goal is important to the City Council, but not time urgent. Council wants to minimize the cost of completion of the strategic plan.)	FY 2019-20 if time allows	<ul style="list-style-type: none"> • A2CM inquired whether MWVCOG can facilitate. Contract recommendations provided. Budgeted for 2019-2020.

Goal 2: Identify new means and methods for public outreach, communication and participation			
	Objective	Time Frame	Progress Details (July 1 - Sept. 30, 2019)
2.1	Update city website to make more searchable and user friendly and provide an increased social media presence including use of videos to educate the public on city services and processes.	FY 2019-20	<ul style="list-style-type: none"> • Website team held meetings to improve website presence. Staff working on adding elements to the

			<p>“Stay Connected” feature on the website.</p> <ul style="list-style-type: none"> • Communications team continues to update website and provide a social media presence. Currently soliciting for new high resolution photos.
2.2	Reconvene Citizen Involvement Committee to make recommendations on the formation and support of neighborhood associations.	FY 2019-20	<ul style="list-style-type: none"> • Assigned to Assistant to the City Manager/HR Coordinator for 2019 work plan. Work session held with the City Council on March 18, 2019. Work session held with the Planning Commission May 28, 2019. Further discussion planned for July 9, 2019 Planning Commission meeting with presentation to Council tentatively planned for August 5, 2019.

Goal 3: Maintain and improve infrastructure and facilities for current and future citizens in an efficient, sustainable, and resilient manner (Note: “Efficient manner” includes correct construction sequencing)			
	Objective	Time Frame	Progress Details (July 1 - Sept. 30, 2019)
3.1	<p>Continue planning for and build new Police Station within three (3) years, with plans to incorporate City Hall within eight (8) years to include:</p> <ul style="list-style-type: none"> • Determine future use with public input • Develop construction funding plan • Conduct facility needs assessment for civic center/city hall • Consider economy of scale by developing both facilities at the same time vs separate construction • Hire architectural firm to create conceptual ideas up to and including final full scale all-encompassing civic building with interconnection and design • Develop Master Plan (City Hall/Police Station/Park) • Enhance section on website to inform public of progress (to 	FY 2019-20	<ul style="list-style-type: none"> • Community Development Director applied for and the City was awarded a \$35,000 Transportation and Growth Management Program Quick Response grant to support redevelopment of the former Eugene Field School property into a Civic Center consisting of a new Police Station and City Hall. The City will contribute \$10,000 toward the project that will consist of stakeholder meetings and public input to

	<p>include photos and graphics) and solicit ideas for redevelopment</p>	<p>determine future uses at the site. Grant updated to \$36,000 with no required matching funds from the City.</p> <ul style="list-style-type: none"> • August - City Council authorized the City Manager to enter into a contract with NorthStar CG, LP for asbestos abatement and underground storage tank (UST) decommissioning and removal in the sum of \$144,171, including a 20% contingency, for a total of \$173,005. • October - Change order up to \$201,206 approved due to additional asbestos and an additional underground storage tank located on the site. • A series of stakeholder outreach meetings began in November. • November – Additional change order of \$69,507 approved due to additional asbestos located on the site. • Former Eugene Field environmental abatement complete and deconstruction/demolition begins January 3, 2019. • City Manager secured \$60K Brownfields Redevelopment Fund technical assistance grant for hazardous materials abatement. • Public outreach meeting held Jan 31. • Four concepts prepared by consultant. • Demolition completed March 2019 • Council WS held on Concepts on May
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			<p>20 and presented to Council on June 3.</p> <ul style="list-style-type: none"> • Council WS scheduled for July 15.
3.2	Finalize the updated Transportation Master Plan and begin implementation.	FY 2019-20	<ul style="list-style-type: none"> • Staff and Elected Officials ranking projects.
3.3	Perform SDC analysis for transportation, water, waste water and storm water and related rate studies as appropriate.	FY 2019-20	<ul style="list-style-type: none"> • Consultant selected January 2019. • Steve Donovan presented the SDC methodology update to City Council on June 3. • Council to consider adopting the updated rates on August 5.
3.4	Identify funding strategies and implement the development of infrastructure (sidewalks, bike paths, street lights, stormwater, and speed calming devices) to facilitate infill, improve safety, and connectivity between developed areas generally, with priority to safe routes to school corridors.	FY 2019-20	<ul style="list-style-type: none"> • Staff submitted Safe Routes to Schools application for sidewalks on N. James Street. • \$50,000 budgeted for an unidentified sidewalk project. • Council approved three infill projects on May 6 and work has begun.
3.5	Complete Old Mill Park improvements.	FY 2019-20	<ul style="list-style-type: none"> • Bids received significantly above initial estimates. Project to be value engineered and likely reposted at more favorable bid environment; January-February 2019 by PW. • Staff redesigning project.
3.6	Update street signage in compliance with MUTCD requirements.	FY 2019-20	<ul style="list-style-type: none"> • Full audit completed in FY 2018-19. Programmatic work continues.
3.7	Reconstruct McClaine Street and evaluate re-engineering of the intersection of McClaine and Westfield/C Street.	FY 2019-20	<ul style="list-style-type: none"> • 30% design by Keller & Assoc. completed January 2019. • Discussed design with City Council at March 18, 2019 work session. • Council awarded the Final Engineering Services Contract to Keller & Assoc. on June 3.
3.8	Improve streetscape and multi-modal connections to South Water Street.	FY 2019-20	<ul style="list-style-type: none"> • Two funding and scope meetings with various ODOT staff.

			<ul style="list-style-type: none"> • ODOT project manager recommends reducing scope TBD. • ODOT to return to City with a “\$2 million project idea.”
3.9	Evaluate recommended pool facility improvements, including a slope stability study of the adjacent stream bank.	FY 2019-20	<ul style="list-style-type: none"> • Energy Trust of Oregon Final Report completed in January 2019 including top therm saving projects to pursue. • City Council endorsed moving forward with program.
3.10	Improve pavement condition of Second Street from the railroad tracks to Jefferson Street.	FY 2019-20	<ul style="list-style-type: none"> • This area included in Urban Renewal Expansion March 2019.
3.11	Use the Northside Addition as a focus area to create a model to assess overall improvements needed, create a cost analysis, provide funding options to move forward and use that model in other areas of Silverton.	Begin FY 2019-20	<ul style="list-style-type: none"> • No action to date. Will be assigned to City Engineer to be incorporated into work plan.
3.12	Conduct public visioning process taking cost into account for determining future use of Pettit Property.	Begin FY 2019-2020	<ul style="list-style-type: none"> • Staff applied for, but was not successful in obtaining a Marion County Economic Development grant for the public process.
3.13	Assist the URA in developing the scope of the redevelopment of the Westfield property, including possible use as affordable housing and/or assisted living.	FY 2019-20	<ul style="list-style-type: none"> • Staff drafting Request for Proposals. Anticipate advertisement in early July 2019.
3.14	Amend urban growth boundary and develop Master Plan for the Ike Mooney Property (Park and Fire Substation).	FY 2019-20/2020-21	<ul style="list-style-type: none"> •
3.15	Begin housing needs analysis and evaluate other comprehensive plan elements needing amendment.	FY 2019-20	<ul style="list-style-type: none"> • Staff applied for, but was not successful in obtaining a DLCD grant to conduct the study. • Staff prepared scope of work to seek bids for this work. • Contract signed and work underway with first meeting with AHTF Aug 20.
3.16	Evaluate the structural condition of the Abiqua Dam and fish ladder and	FY 2019-20	<ul style="list-style-type: none"> • Possible meeting of Regional Solutions

	develop CIP for improvements (WTP).		to coordinate regulations and funding options to complete work. <ul style="list-style-type: none"> • Next step to solicit an engineering assessment.
3.17	Work with the Army Corps of Engineers to develop a plan to restore storage capacity at the Silverton Reservoir.	FY 2019-20	<ul style="list-style-type: none"> • DSL intern to complete analysis in January was not available. • Public Works has hired a consultant to complete the analysis by May and, in parallel, begin working on environmental permitting. • Target dredging permit (if needed) submittal to DSL and ACOE March 2019 • Target dredging July 2019.

Goal 4: Implement policies and programs to maintain safety and quality of life			
	Objective	Time Frame	Progress Details (July 1 - Sept. 30, 2019)
4.1	Further develop and implement strategies for affordable housing (including exploring public-private partnerships at Westfield).	FY 2019-20	<ul style="list-style-type: none"> • Homeless / Housing Task Force will continue meetings as needed. • City Council established the Affordable Housing Task Force January 2019. The first meeting was held on January 29. • Meetings held on Feb 26, April 4, April 30, May 28 and June 18.
4.2	Consider ordinance setting out smoke-free downtown area.	FY 2019-20	<ul style="list-style-type: none"> •
4.3	Examine means and methods for increasing street trees in areas that lack them. Develop methods to follow up on compliance with existing landscape development standards in new developments; existing landscape development standards and consider measures to protect white oaks and heritage trees in the city limits.	FY 2019-20	<ul style="list-style-type: none"> • To be considered with future street improvements. Staff initiative of compliance with street tree ordinance. Met with Oregon Department of Forestry in September. Council approved working toward Tree City

			USA designation.
4.4	Study ways with community partners to implement sustainable energy program to lesson carbon footprint and achieve energy sustainability goals.	FY 2019-20	<ul style="list-style-type: none"> • Staff coordinated with NW Natural and PGE to obtain use data for an energy study. Sustainable Silverton presented draft study to Environmental Management Committee, PGE & NW Natural to prepare a plan for Silverton. • Staff established “Green Team” • City Hall and the Wastewater Treatment Plan have received Earthwise Certification through Marion County. The Water Treatment Plant and the Pool are in the queue. • Staff working with DOE on energy improvements at Pool.
4.5	In partnership with community organizations, state agencies, and the Urban Renewal Agency, evaluate ways to enhance beautification of city’s gateways.	FY 2019-20	<ul style="list-style-type: none"> • Chamber of Commerce and Silverton High School working on refurbishing gateway signage at Silverton Road entrance into City. Silverton Garden Club working on planting improvements in partnership with Boy Scouts to delineate planting area from natural area surrounding entry signage. Work said to be completed by mid-September.
4.6	Explore ways to increase high speed data options in the city by removing barriers to entry in the city code for installation of high speed wired or wireless data networks.	FY 2019-20	<ul style="list-style-type: none"> • Councilor Freilinger exploring options for bringing additional carriers to Silverton. Proposed code amendment consideration to facilitate. Planning Commission met in Nov. and Jan. to discuss potential code language. • Will be reviewed at the August 5, 2019 Council meeting.

4.7	Update parks master plan to include adding other park/recreational amenities.	FY 2019-20	•
4.8	Update public works standards and development code with long-term environmental impacts in mind.	FY 2019-20	•
4.9	Explore the geographic expansion of transit service.	FY 2019-20	•

Goal 5: Provide efficient and fiscally sound municipal services			
	Objective	Time Frame	Progress Details (July 1 - Sept. 30, 2019)
5.1	Assess the practicality and feasibility of establishing a Parks and Recreation District.	FY 2019-20	<ul style="list-style-type: none"> • After Council approval, City Manager entered into a contract with Portland State University to complete a feasibility study. PSU preparing survey for distribution. CM has provided background data needed by PSU. Public Works staff has researched deeds to identify any potential restrictions. • Staff has reached out to Parks and Recreation Task Force to determine interest in serving. • Parks & Recreation Task Force held meetings on April 16, May 29, and June 10. The next meeting is scheduled for July 8 to finalize a recommendation to City Council and plan the next steps.
5.2	Determine strategy to repay the Sewer SDC Fund for purchase of the remaining portion of the Pettit property.	FY 2019-20	<ul style="list-style-type: none"> • Staff working on proposals for presentation to the City Council in October or November. • Staff to include proposal in FY 2019-

			<p>2020 budget.</p> <ul style="list-style-type: none"> • Budget includes a transfer from Sewer Debt Reserve Fund to repay the Sewer SDC Fund and appropriation was adopted at the June 17, 2019 City Council meeting.
5.3	Aggressively pursue funding opportunities for large scale water improvement projects (Silver Creek Raw Water Line, Water Treatment Plant upgrade and 2 MG West-side Reservoir).	FY 2019-20	<ul style="list-style-type: none"> • PW awarded Economic Development Assistance (EDA) grant for the Silver Creek Raw Water Line. Project kick-off complete. Easement evaluation complete. • Staff has identified a package water treatment plant that could be utilized within the existing site of city-owned property; saving the City significant funds. • Staff met with representatives from USDA to look at funding options. • Council awarded an Engineering Services Contract to Keller & Assoc. subject to approval from the EDA on May 6.
5.4	Develop funding plan and timeline for replacement of water treatment plant #1.	FY 2019-20	<ul style="list-style-type: none"> •