

## SILVERTON CITY COUNCIL GOALS – FY 2023-2024

Goal 1: Community Engagement – Improve/Enhance/Upgrade the City’s ability to communicate, (two-way communication).

*Objective 1: Define the “measure for success” for community engagement.*

*Objective 2: Upgrade the City’s ability to communicate electronically.*

Action Plan:

- Increase our ability to reach the public. (There is an APP for this.)
- Increase the availability of City applications

*Objective 3: Create multi-lingual messaging.*

*Objective 4: Provide frequent updates to the public of the Civic Center progress through its completion.*

Goal 2: Strive for community-wide connectivity for multi-modal use. (Emphasis on Water Street and the NE quadrant of the City)

*Objective 1: Work with the City Manager to identify funding sources to respond to connectivity deficiencies.*

*Objective 2: Create a comprehensive project plan for improving the Mill Town streets connectivity, (NE Quadrant of City), and incorporate it into the 5 year capital improvement plan.*

Action Plan:

- Identify the area and scope of the upgrades;
- Prioritize the project(s); and
- Add projects to the 5 Year Capital Plan

Goal 3: Enhance Silverton’s Parks & Recreation facilities

*Objective 1: Update the Parks and Recreation Master Plan.*

*Objective 2: Construct Pettit Park Trail, Pickleball Courts and Disc Golf Amenities*

Action Plan:

- Create partnerships for the design and construction of Pettit Park trail, pickleball courts and a disc golf course;
- Identify funding sources for the projects; and

- Design and construct the Pettit Park trail, pickleball courts and disc golf course based on an approved location.

Goal 4: Implement the City's master plans

*Objective 1: In-house refresher of sewer master plan*

Goal 5: Address Silverton's housing needs

*Objective 1: Create Accessory Dwelling Unit program.*

*Objective 2: Identify and begin planning for a new affordable housing project.*

Action Plan

- Defining the scope of an affordable housing project
- Identify funding sources for affordable housing projects
- Identify development models for affordable housing projects
- Community Engagement

Goal 6: Appropriately utilize URA resources and capabilities

*Objective 1: Create and publish a "request for proposal" to design a Main Street project.*

Action Plan

- Defining the scope for Main Street improvements
- Identify funding sources project
- Community Engagement
- Publish RFP

Other Items

- November – Review Annual Goals and 5 year capital plan
- Continue joint work meetings between the City Council and Planning Commission