

Council Chambers – 421 South Water Street and Zoom

Americans with Disabilities Act – The City of Silverton intends to comply with the A.D.A. The meeting location is accessible to individuals needing special accommodations such as a sign language interpreter, headphones, or other special accommodations for the hearing impaired. To participate, please contact the City at 503-874-2216 at least 48 hours prior to the meeting.

A copy of the full packet is available on the City's website at <u>https://silverton.or.us/meetings</u>. In accordance with House Bill 2560 and City of Silverton Resolution 22-06, the meeting will be held in a hybrid format: in person, and electronically using the Zoom web conference platform. If you wish to participate through the Zoom web conference platform, see meeting information below.

Zoom meeting link: https://us02web.zoom.us/j/83857114925?pwd=c0FXR3A3eDhlelBTdmpJa2h5dzNyZz09 Passcode: 216112 Webinar ID: 838 5711 4925

AGENDA

I. OPENING CEREMONIES – Call to Order, Pledge of Allegiance and Roll Call

II. DISCUSSION ITEMS

- 2.1 Update on Sheltering Silverton Project Completion and Opening Sarah White, Sheltering Silverton, Executive Director
- 2.2 Update on Civic Center Mural Concept Silverton Mural Society
- 2.3 Presentation on Communications Team Survey Councilor Matt Gaitan and City Manager Cory Misley

III. COUNCIL COMMUNICATIONS

IV. ADJOURNMENT

Good evening friends and partners of Sheltering Silverton!

We are delighted to welcome you all to join us for the Grand Opening of our new Shelter and Day Center.

When: Tuesday, November 21st at 1pm

Location: 832 McClaine Street, Silverton (across the street from the fire station)

This project was made possible through years of collaboration between community groups, the City of Silverton, Marion County, the Mid-Willamette Valley Homeless Alliance, our faith community partners, nonprofit leaders. elected city officials, and our dedicated volunteers, donors, and staff--past and present. We welcome you to celebrate this community's big lift to provide safe, appropriate shelter and services for our unhoused neighbors.

The event will include brief remarks by some of our partners, a tour of the facility, and a chance to learn more about our programs. Parking is a challenge so please respond to this email if you are able to attend so that we can have adequate space for everyone.



Please join us for a ribbon cutting ceremony with our local and regional partners who made this capital project a success. We'll offer a tour of the facility, light refreshments, and have our staff on hand to answer questions.

This is a dream come true for our small town and we look forward to celebrating with you all.



832 MCCLAINE STREET, SILVERTON 503.509.4797 RSVP TO SARAH@SHELTERINGSILVERTON.ORG



Silverton Mural Society P.O Box 880 Silverton OR 97381 silvertonmuralsociety.org

Silverton Cultural Roots Mural

Project Proposal



Prepared for: Corey Misley City Manager Silverton, OR 97381

For discussion at the City Council Workshop Nov 20, 2023

Prepared by: Norm English President Silverton Mural Society



Silverton Mural Society P.O Box 880 Silverton OR 97381 silvertonmuralsociety.org

Project Name: Silverton Cultural Roots Mural

Project Status: The mural described in this proposal is a concept only and an outline on page 1 shows the approximate location of the mural on the new City Civic Building property, which is under construction. The actual representation of the mural will be created during the Design Concept Phase.

This proposal is an update to the original proposal presented to the City Council on October 2, 2023. The original proposal discussed mounting the mural on the building facing Water Street. Mounting the mural on the building was not possible due to the construction details of the building. Working with Corey Misley, the Silverton City Manager, and Jason Gottgetreu, the Silverton Community Development Director, we reviewed the options for a new location of the proposed mural. This Proposal reflects the suggested new location by Corey and Jason.

Project Summary

The Silverton Mural Society is proposing the painting and installation of a new mural sized 8 x 12 ft that will be attached to the brick wall surrounding the service area (generator) on the East side of the new City Civic building property. See **Exhibit A** for the location of the mural on the East side of the new City building facing First Street. The cost to paint and install the mural is \$17,179. The Silverton Mural Society will fund \$8,979 toward the total cost of the Silverton Cultural Roots Mural Project, along with the City contributing the balance of \$8200 to pay for the entire project.

Mural Description

The Silverton murals preserve our city's rich history, culture, and heritage for future generations.

In an age of polarization and division, public murals remain one of the few things that still binds, inspires, and educates. While there are many murals in town that highlight prominent citizens, buildings, and historical events, not one spotlights the cultural growth that has occurred in the past 170 years.



The Silverton Mural Society would like to propose a new mural on the Civic building that would pay homage to our city's cultural roots and growth. The mural will have multiple interlinking elements to spotlight the culture that has played a key role in the growth of Silverton.

The center of the mural will incorporate 3 images representing the crossroads of trails used by local indigenous tribes, which later became the setting for city buildings, and now hosting present day festivals and events. Around the border will be symbols of Silverton family heritage, traditions, and community values. We hope the mural will help bring people together to strengthen Silverton's sense of community, educate people of the past, the accomplishments of its present and the possibilities of its future – its dreams. **Exhibit B** shows an idea for the mural layout.

Construction: Three sheets of 3/16 DiBond will be mounted on a weather treated lumber frame which will be attached to the brick wall surrounding the service area. The mural panels will be off the ground to give the best aesthetic appearance and camouflage for the service area. The actual design details to mount the mural to the brick wall will be reviewed with the City Building Department prior to installation. The approximate weight of the mural mounted on the frame is 200 lbs.

In the Plan view of the mural in **Exhibit A**, is a tree which would block the view of the mural from 1st Street. In the meeting with Corey and Jason, Jason mentioned that a tree does not have to be planted in this location. The other landscaping in this area is low (<3 feet) and would not obstruct the view of the mural from 1st Street.

Project Team

Mural Society Contact and Coordinator:	Norm English Cell: 503-930-7074
Muralist	Tonya Smithburg Cell: 971-283-5288
Installation	Dave Laycock Cell: 503-932-8650



Project Cost

The cost of the mural project is outlined in the schedule below.

Description	Rate	Cost for Mural 8' x 12'
Mural design and scale depiction of the artwork	\$500-\$1500	\$1500
Construction labor and materials for murals painted on DiBond © substrate panels	~\$33/sq ft	\$3279
Paint type (Golden acrylic)		\$ 400
Mural painting fees (Cost range depends on the details of the mural)	\$95-\$135/sq ft	\$12,000
Maintenance fee	35% of the painting cost (\$4200)	\$0 Cost is waived

Total Cost: \$17,179

Project Timing (2024)

Design Concept Phase to create mural depiction	Jan to March
Approval of the Mural Design by the City	April
Construction	May
Painting	June to October
Installation	November
Final touch-up	December



Terms

The pricing and terms of this proposal are effective through December 15, 2023 and subject to re-evaluation after that date.

The Mural Society agrees to design, paint and install the mural.

The Mural Society agrees to contribute \$8979 towards the total cost of the project.

The City of Silverton agrees to fund \$8200 towards the total cost of the mural.

The first 1/3 installment payment by the City (\$2733.33) is due by January 15, 2024, to begin the project.

The City of Silverton is to review and approve the Mural depiction in April 2024. If the Mural depiction is not approved by April 30, 2024, the mural completion may be extended past December 2024.

The second 1/3 installment payment by the City (\$2733.33) is due by May 31, 2024 to begin the painting of the mural.

The City of Silverton is to sign the Building Owner Agreement by October 31, 2024, prior to installation of the mural on the City building property.

The final 1/3 payment by the City (\$2733.33) is due upon completion of the installation of the mural.

Acceptance and approval of this proposal is indicated by the authorized signature below.

City of Silverton	Silverton Mural Society
Name:	Name:
Title:	Title:
Signature:	Signature:
Date:	Date:

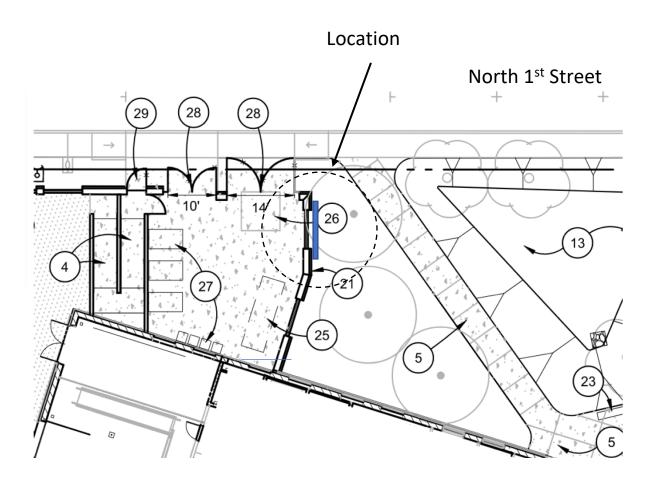


Silverton Mural Society P.O Box 880 Silverton OR 97381 silvertonmuralsociety.org

EXHIBIT A

Plan of New City Civic Building

Location of mural facing 1st Street (plan view - top) and attached to the wall (elevation view - bottom).



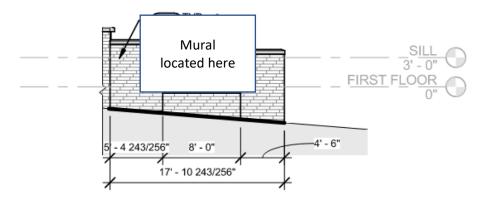




EXHIBIT B

Mural Layout

The image below is to illustrate the idea for the layout of the mural and does not represent the final mural.



- Tonya Smithburg

SILVERTON CITY COUNCIL STAFF REPORT TO THE HONORABLE MAYOR AND CITY COUNCILORS

	Agenda Item No.:	Topic:
	2.3	Communications Team
	Agenda Type:	Survey Results
CITY OF	Presentation	
SILVERTON	Meeting Date:	
OREGON'S GARDEN CITY	November 20, 2023	
Prepared by:	Reviewed by:	Approved by:
Tammy Shaver	Cory Misley	Cory Misley

Recommended Motion:

None.

Background:

The Communications Team's focus is on strengthening and increasing communication internally and externally. The Team has been working diligently to meet City Council Goal 1: Community Engagement – Improve/Enhance/Upgrade the City's ability to communicate (two-way communication). Objective 2: Upgrade the City's ability to communicate electronically.

In 2022/2023, the City website was upgraded in an effort to move toward this goal. Since then, the Communications Team has been working with our website users to educate them about how to use the communication options available on the website.

In early 2023, the Team began attending demonstrations of various applications and programs which might further augment two-way communication between the community and City.

June/July 2023, the Communications Team sent out a survey to solicit input from the public on what was seen as the best means of two-way communication. The survey also queried resident status, and thoughts on how the City currently communicates and what method of communication is preferred to allow direction on what communication efforts should be explored.

Budget Impact	Fiscal Year	Funding Source
None.	2023-2024	N/A

Attachments:

1. Communication Survey Results



City of Silverton Communications Survey 2023

The City of Silverton conducted a Communications Survey. There were 329 responses received from July 27, 2023 to October 15, 2023.

Question #1: Please check the option that best describes yourself. I am responding to this survey as a ____:

] City	of Silve	rton, OF	R Residen
L	L City	UI JIIVC	11011, 01	(nesiden

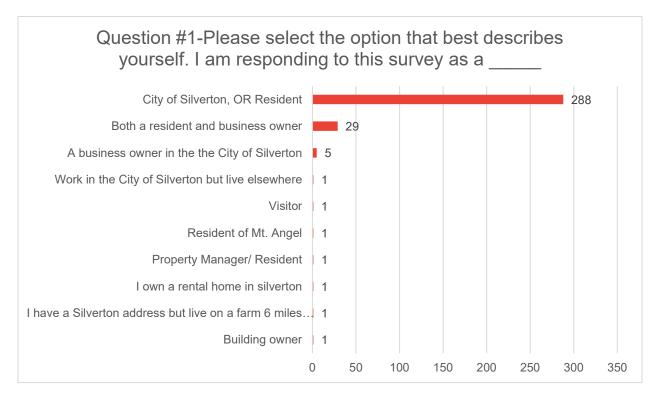
A business owner in the City of Silverton

Both a resident and business owner

□ Work in the City of Silverton but live elsewhere

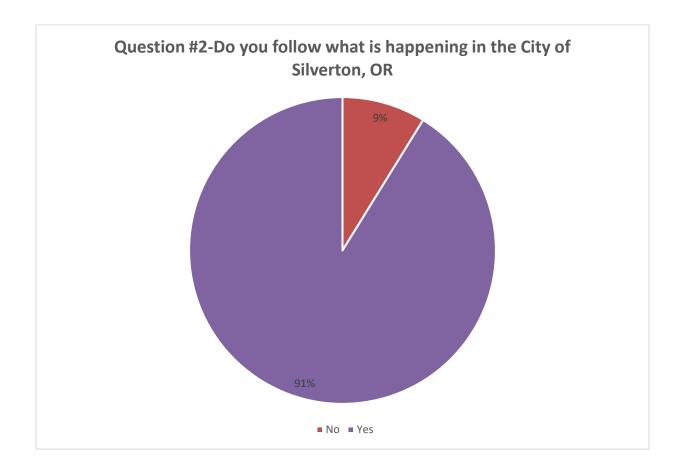
U Visitor

Other:

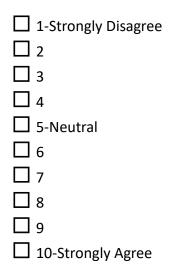


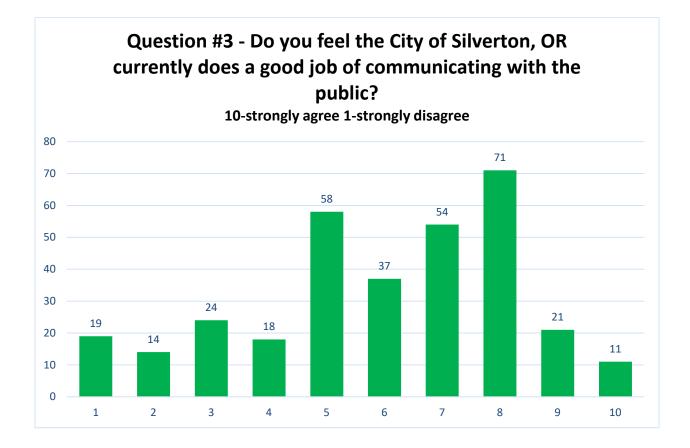
Question #2: Do you follow what is happening in the City of Silverton, OR?





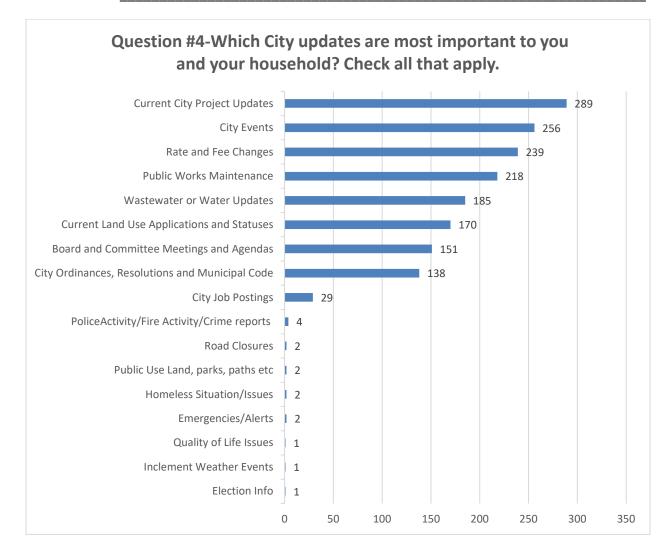
Question #3: Do you feel that the City of Silverton, OR currently does a good job communicating with the public?



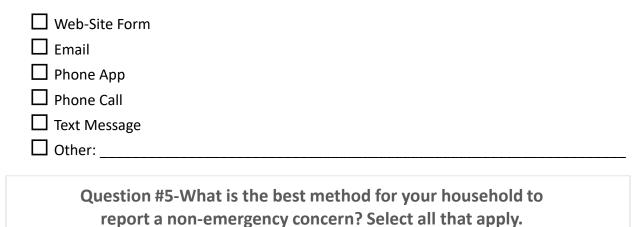


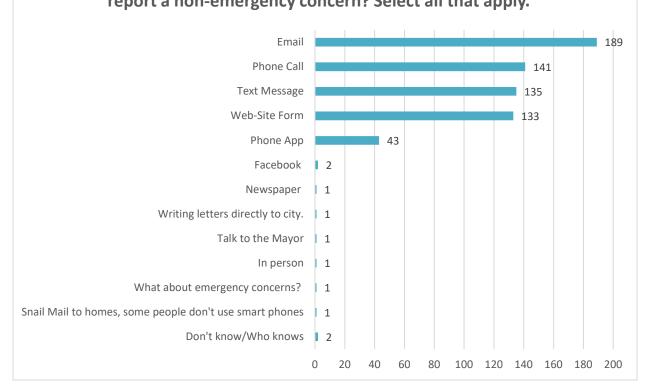
Question #4: What City updates are most important to you and your household? Check all that apply:

- Current City Project Updates
- Public Works Maintenance
- Board and Committee Meetings and Agendas
- □ Wastewater or Water Updates
- City Ordinance, Resolution and Municipal Code
- Rate and Fee Changes
- City Job Postings
- Other:



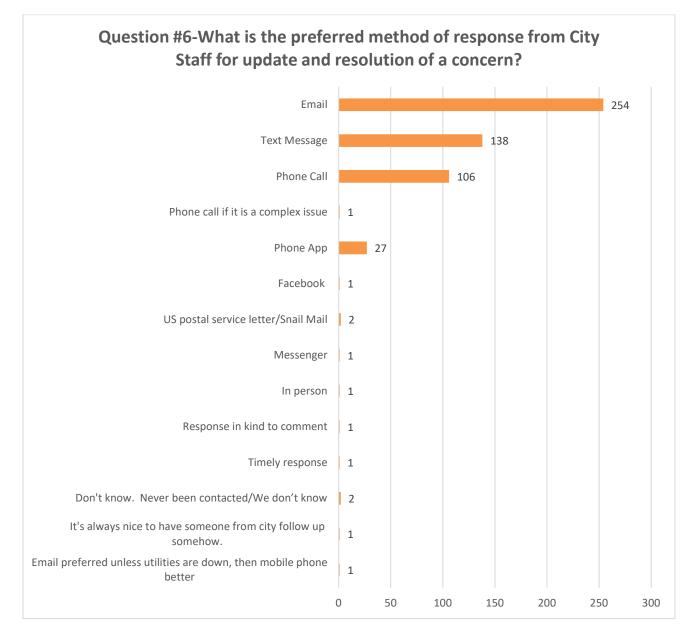
Question #5: What is the best method for your household to report a non-emergency concern? Check all that apply:





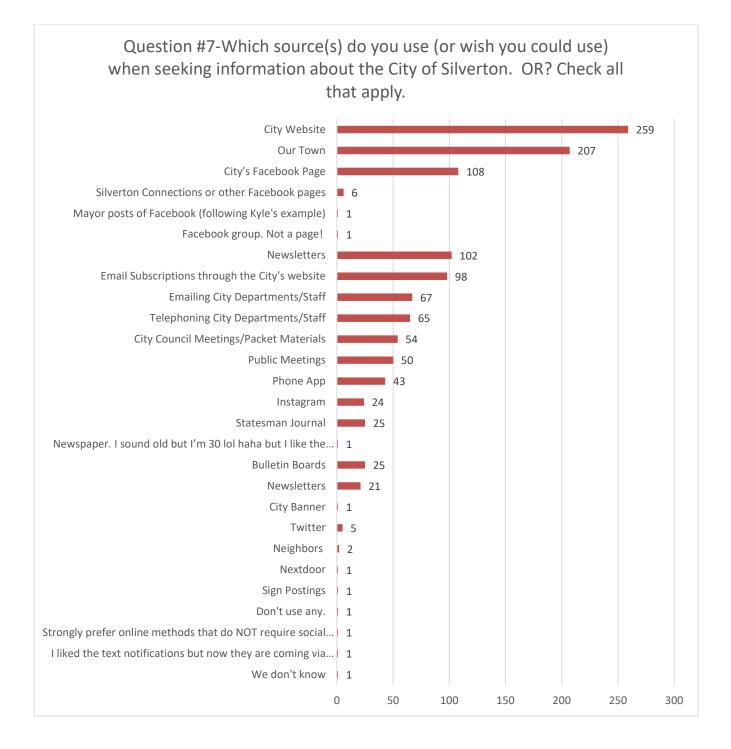
Question #6: What is the preferred method of response from City Staff for updates and resolution of a concern?





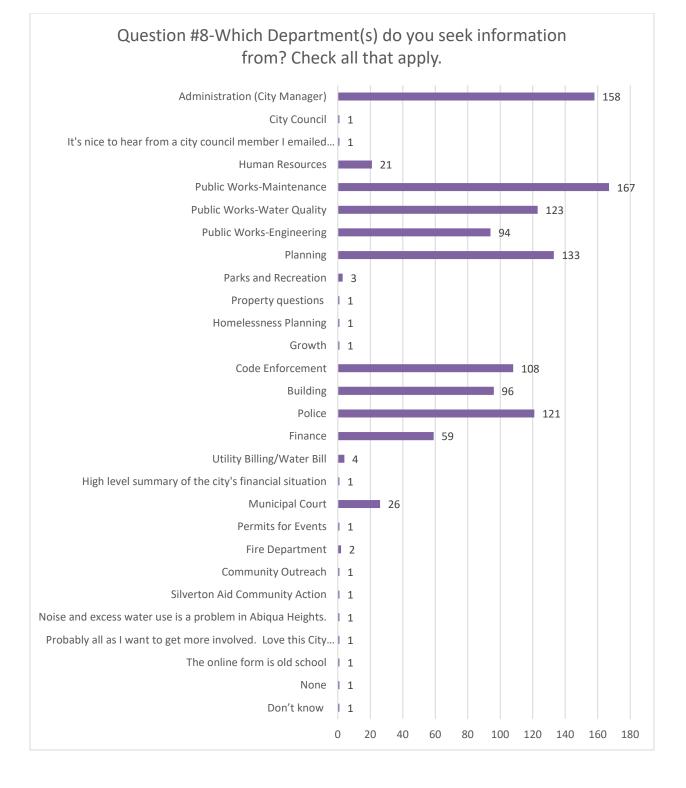
Question #7: Which source(s) do you use (or wish you could use) when seeking information about the City of Silverton, OR? Check all that apply:

City Website
□ Newsletters
Bulletin Boards
Flyers
Email Subscriptions through the City's website
Phone App
City's Facebook Page
🔲 Instagram
Twitter
Emailing City Departments/Staff
Telephoning City Departments/Staff
City Council Meetings/Packet Materials
Public Meetings
Statesman Journal
Our Town
Other:



Question #8: What Department(s) do you seek information from? Check all that apply:

Administration (City Manager)
Human Resources
Finance
Utility Billing
Municipal Court
Police
Public Works-Engineering
Public Works-Maintenance
Public Works-Water Quality
Code Enforcement
Building
Planning
Other:



Question #9: If you have visited City Hall before, what was your reason?

City Council or other Board and Committee

Code Enforcement Issues

Paid for Utility Bill

□ Paid a Traffic Citation or Parking Ticket

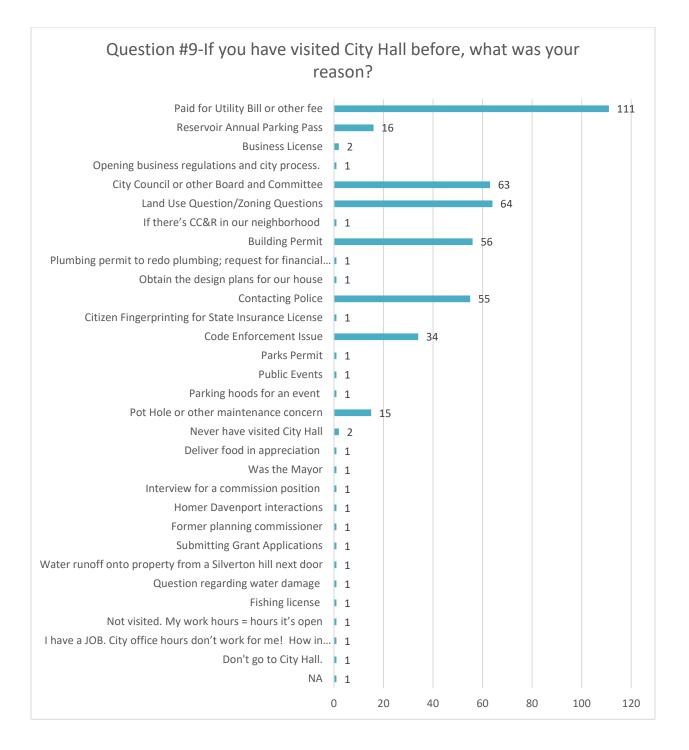
Contacting Police

Building Permit

Land Use/Planning

Reporting a Pothole or other maintenance concern

Other: _____



Question #10: I think the City does a good job communicating about:

A stinistics and other items like that
Activities and other items like that
Activities in Silverton
Annual updates, Water Bill
Appreciate the Mayor's updates on Facebook regarding city council meetings
Board agendas
board meetings, new city hall updates, events
Building Projects
Can't think of anything
Challenges facing the water system.
City Council
City council
City Council meetings
City council meetings and agendas on Facebook and Our Town but need other methods to
reach more citizens.
City council meetings in our town
City Council meetings on Facebook
City Council Meetings through minutes.
City council meetings, infrastructure, water quality, etc
City council meetings.
City council meetings. And plans for new city hall.
City Council meetings. I very much appreciate being able to get the gist of the meetings when
the mayor posts the info on Silverton Connections
City counsel meetings and important decisions being made.
City develpment and maintenance
City Events
City Events
City events. The Mayor's statement and state of the City publication in Our Town is
informative.
City issues
city matters
City news
City projects. The current city manager is doing an awesome job with communications. The
city manager who just left was not a good fit for Silverton.
Council meeting minutes
Council meetings
Council meetings

council meetings summaries are well appreciated
Covid wastewater tests
Current City Projects and Maintenance
Disagree
Elections
Events
Events and festivals
Events and road closures due to construction
Events in the area
Events in town. Like the shindig.
Events via banner
Everything
Everything
Farmers Market. Need more.
Festivals
fine
Fire department deployment
Fun & Games at the park
Ha ha ha
Haven't seen any communications
Haven't noticed direct communication.
Homer Days
I appreciated Mayor Palmer's articles in Our Town.
I don't see communications
I wish I had examples of how the city communicates with me, but I can't think of very many
communications I have received from the city, except for a notice of public hearing regarding
a proposed development near my home. I seem to pick up most of my information about the
city from Our Town new articles and the occasional column written by our mayor in that
publication.
I do remember letters explaining the construction of the new city hall and police station and
at least one survey asking for input on the design of that new complex.
Idk
In general you can never have to much information
Information provided in the Our Town and Silverton publications. I enjoy getting them.
It's efforts to communicate
Land use

Large project updates

Little, really. Unless one attends meetings or follows FB little information gets pushed out. Local events

Local events

Local events.

Mayor does a great breakdown of city meetings on FB / Nextdoor

Meeting minutes

Meeting results

Meetings

Monthly Board Meetings

monthly meetings

Most everything of concern

most items of concern or interest

Most things

N/a

N/A

N/A

New building

New city hall

New city hall complex

News of upcoming events

No direct communication

No. The email subscriptions are pretty useless

Not answering why street sweeper hasn't came by to sweep roads

Not really

Not really, you have to really put in a lot of effort to get info on what's going on.

not sure

Nothing

nothing

Nothing. The city doesn't do a good job communicating about anything. Ever.

Ok job

Ongoing council decisions and water management and new civic building progress

Ongoing projects and goals

Our town

Our Town newspaper gives us highlights

Overall issues and schedules of meetings. Lacks agenda content.

plans and current events

Posting notes on my front door about my under 12ft tall tree branches. Sadly I have not seen the street sweeper down my street once. Allocate the time you used sending someone down the roads measuring branches to actually street sweeping that I'm taxed on.

Pretty good but needs more.

Pretty much everything. If you seek information, it can be found!

Progress on civic building

Project management

Projects

Property changes and updates

Public works projects and proposals

Really appreciate Our Town paper as a way to communicate. I also think several city staff have been helpful and returned a few calls I have made

Regular updates. Listens to constituents.

Social event

Social events, with the banners over Main St and the Our Town.

Social updates/programs going on

Some events.

Sorry, but just not much. About the only thing I get is an announcement about the COVID water treatment. I'm not sure why this seems important, but somebody must.

Status of projects. Mayor updates in Ourtown are good

Street closures

Street closures

Street related maintenance/closures

Summarizing meeting minutes on FB

The banners on Water Ave are great!

The city communicates?

The COVID wastewater data has been great.

The current popular item on the agenda.

The events in town.

The M ayors informal summary of council meetings on next door. Timely and appropriate length.

The mayor does a good job communicating via Facebook.

The mayor does a great job keeping the community updated on changes like the recent Comcast impacts.

The Mayor recaps the meetings very well.

The mayor's brief summaries of the meetings are very helpful and give a good overview.

The summary of City Council meetings and work sessions by our mayor on Facebook.

The updates on Facebook are good

Their upcoming meetings

They always answer or get answers to my questions. Always polite!

They always hang up banners about events. Our Town does have local information.

they do a good job on some topics .

unsure

Up coming meetings

upcoming events

upcoming meetings

Updates in Our Town

Updates re adaptive playground. More than any other project I recall
Using the banner to communicate upcoming events
Via the Silverton Mayor-Facebook updates on council work and local activities
Water and sewer
Water Bill
water bill
Water project
We have a problem with homeless and drug users
What Rotary is doing
what the major has to say is happening at city council
Who is running for council positions
Yes
Yes
Yes

Question #11: I think the City could do a better job communicating about:

Plans for street repair. We are always wondering when they plan to fix this or that street. . . . what we're doing about affordable housing and homelessness in Silverton in a clear fashion.

? Nothing comes to mind."

Again, excessive noise and water use.

Agendas, updates, information, everything

All City Events. Be the Community we can be. And the BIG issues effecting us now and 20 years from now.

All issues, however, it's not so much the types of issue as the form of communication. I get the sense that a lot of information is shared via social media (FB, X, etc.) which leaves many of us who prefer to avoid those platforms uninformed.

All things city related should be made easily accessible via an app or email subscription almost everything

am satified

Any updates

Anything

Approvals for companies that tare up or property

Being clear on what/where the main pipieline of communication is, so ppl know where to look and follow to get city updates. A Silverton app for example that contained all updates would consolidate and simplify everything.

Big changes to our town, like, IDK... Comcast nightmare

Board meetings, city improvement projects, volunteer opportunities

Break down of spending. There is so much wasted money on day to day items.

Budget and expenses

Building projects

City council agenda items and actions.

city council agendas and topics

City does not communicate frequently enough or thoroughly enough. We can't come to all meetings so don't know what info is shared by committees and advisory groups and recommendations. Frequently councilors pass measures with little discussion so that residents don't know the full impact. We were not notified adequately re the new playground equipment in the park. Many of us are quite unhappy - not because it's children's playground but because of the lack of notice on this major change in the park. And the severe lack of parking. You're taking away the open space. This playground could have been put in the pioneer park where there's plenty of open space and parking on the streets. If we don't know what's happening we can't contribute. So it seems like you are not interested in what residents want. There's a definite feeling that the council is insensitive or indifferent to what people want.

City happenings

City maintenance jobs

City Meetings

City planning Future and current

City projects

City projects

Code enforcement and land use issues and police reports

Comcast laying down lines in my neighborhood

Communication other than Facebook, for those who don't use it

Community events and plans for controlling city growth and updating infrastructure to reflect growth

Controlled burns. Resources available during extreme weather events, like the ice storm a few years back or wildfires the year before that. Most of my info then came from FB.

Covid wastewater and community levels

Crimes

Decisions that are made regarding funding and safety.

Decrease in water bill

Delays on Projects and Road Repairs

Drugs!!

Email subscription keeps me informed with several state agencies. I think Silverton could add this feature. Then I would have to be hunting down information or finding about things after the fact.

Emergency plans i.e. during the 2020 wildfires

Emergency preparedness options and resources

Events

Events!

Everything

Everything

Everything

Everything

Everything

Everything

Everything besides City Council Meetings

Everything really

Everything. Mailings would be nice. There are people in the community who do not have or have access to internet.

Everything. Every member of the council should engage. Every employee paid with public funds should be communicating with affected citizens. The secretiveness of the police and fire departments is maddening. The silence from the city in times of crisis is deafening.

Everything. Provide at least a monthly Email newsletter about the most current city updates with links to get more information. You can use an email marketing platform.

Water issues are very important. Why does the city water taste so bad right now? What is the city doing to alleviate drought, and can the city prevent new development if there isn't enough water to feed those new developments ?

Expansion projects

Future infrastructure updates like road improvements sidewalk additions, possible trails etc Future plans

Future topics of discussion

General city planning, city council meetings and agendas, general funding, city events.

General construction the city is doing

general vitality of city, what can citizens do to help with economy

Ha ha ha

Happenings

Homeless problem that is starting to take place in our sweet little town. It's getting worse & will be out of control before you know it if something isn't done.

How our tax dollars and utility fees are utilized

How to communicate

I don't follow closely enough to know if/where improvement is needed.

I feel pretty informed

I felt Kyle's updates were very informative and complete. I feel Jason's updates are just "an outline" of information and leaves out details

I think the City should adopt better measures for assessing success with its programs that are understandable to the public and readily available.

I'd love to see a monthly newsletter.

In general you can never have to much information

Infrastructure issues

Intentions

It would be nice to access local news

its plan to cut down trees because of more houses.

Job Openings

Keep website up to date and easy to use

Land use

Land use

Land use and council decisions that affect the public

Land use decisions

Land use decisions.

Land use planning actions. I would like to get notices of all proposed land use actions in city limits, not just those close to my home.

Land uses

letting me know my water bill is increasing

Local city improvements; problems; ways to address or have a voice. It feels like major

decisions and developments are discussed when nothing can be changed or discussed.

Local resources

Long range plans; any changes should have coverage in early stages.

long range vision / planning

Long term strategy for improvement/development

maintenance and building projects other than the new police department

Maintenance and/or construction that involves street closure or will block property access in advance of events known to city, businesses wanting to come in and new

construction/change of zoning that effects residents. I also think the city should have an ombudsman and if someone already holds the position they really should be more proactive about making themselves known in such a way residents can access them for help and advice.

Maintenance around residences.

Maintenance projects. Recently, I had a very difficult time going through the statutes looking for something. Statutes are not very user friendly to navigate.

Maintenance tips, code awareness, park and recreation plans

Maintenance, rule changes

Measurable objectives for each department and progress being made.

Meetings, status of when roads will be fixed, status of if ever some roads will be fixed

Most City functions.

Most everything

Most things

Most things but especially public works projects and updates. Showing exactly what our tax dollars are going towards (itemized budgets)

Mostly everything.

N/A

NA

NA

New Business arrivals and new housing developments

New City Ordinances

No suggestions

not sure

Not sure I ever hear anything from the city manager nor from other city council members on planning or progress

nothing

nothing

Ongoing issues and agendas

other meetings (the recent announcement of the Tourism Promotion Committee meeting had no agenda attached, nor contact info for the staff liaison), events in the City -- especially those that require road closures, partnerships with community non-profits and their events, City codes and ordinances

Outreach such as the plans for new civic center should have been mailed and more effort made when low response was resulted.

parks and recreation and environmental issues, emergency preparedness

Planning

Planning and budgeting

planning, zoning, public projects

Police Dept. needs a more compassionate presence. All time low in police leadership. We need a different Chief of Police.

Posting land action postings.

Project timetables, future plans

Projects

Projects

Projects,

Property Tax info

Public work updates

Public works

Public works or maintenance in neighborhoods.

Repaving Water St

road closures

Road maintenance, traffic issues, civic center updates, emergency notifications

See above

See above. From time to t time, I wonder how and why water and sewer charges have risen in the 9 years I've lived here. I know I'm not using substantially more water than I did when I first moved to Silverton, and that makes me wonder exactly how the city notifies residents about increases in water and sewer rates and other city services. I don't routinely toss letters from the city. If I were, that would indicate the city is over using letter, flyers, newsletters, etc. Sending updates on what's going on in the city via other means, such as a a monthly or bi weekly email. I had no clue information was being added to my water bill.

Street closure notices often come too late to adjust routes.

Street closures because of events.

Street/sidewalk/tree maintenance; where & when and how long before completed

Summarized budget reports showing what money is being spent on and how much is left. Taxes, water policies, city council meetings

The City should communicate to residents about how they plan to accommodate the population growth in the town. Traffic is awful, there are only two bridges to cross the creek. The schools have to be crowded.

The design of City buildings. The new City Hall is too modern looking and doesn't fit with the other Victorian style buildings in the downtown. Also, it was poor planning to construct the new City Hall without having a plan for the rest of the property, to make sure it all fit together.

The news I receive in the paper is usually very short in timing to understand and respond to issues on the table. A clear and simple information about upcoming issues could have better lead times. Thereby responses could be better informed.

The real problems: all safety and evacuation issues in a catastrophic event, general safety issues, housing, homelessness, crimes, illegal immigrants, code violations, impact of their decisions on the community, tax increases, dismissing real concerns in a particular area of town, more attention given to some areas of town.

The roads will they be repaired?

The Silverton Appeal is no longer.

Timelines for new businesses opening in town. For example Community Center.

Timeliness for completion of road repairs

Topics of upcoming Council meetings

Traffic changes and construction

Traffic problems

Upcoming city events in an app, text or email. Live music, etc.

updated municipal codes, projects

Utility work on home owner property

Water and sewer rates. How are they so much higher than other cities. I have stopped having a vegetable garden which helps with food during the summer and fall.

And the streets in the city are pretty rough.

Water bill

Water rates

Water restrictions or other temporary bans.

Water sewer costs

Water, sewer rates, much needed speed bumps on Ike Mooney Rd.

What is being done about road repair

What is going on in Silverton. So many things are happening and a lot of people just don't hear about it until days after the event.

What's going on

What's gonna happen to old police building?

What's Happening & What issues are up for discussion in the future

Where the money collected in our property taxes goes.

Where the money is going

why not have a better place on city web just for updated info on what the city is doing. your web site does not have updates of things going on now.

Why our bills keep increasing even though we aren't using barley any water or sewage, but my neighbors water their land a lot and magically my water bill went up and keeps going up.

Wildfires or other emergencies in or near Silverton, tax/fee increases (water, sewer, etc.), city projects (status, duration, etc.)

Work projects

You can lead a horse to water, but you can't make him drink. People need to take responsibility for their own ignorance if they don't know what's going on.

Question #12: What additional platforms or strategies would you suggest the City use to connect with more residents?

?

A mailed newsletter, not everyone uses social media. Make the city website more user freindly.

A monthly digital newsletter.

A phone app where I can get motivations and view all the latest information. Other cities have an easy to use phone I think silverton should have one too!

A phone app would be great.

Ads in the weekly ourtown mailer

Allow me to sign up for text alerts for the issues/topics I am interested in.

Amongst television, social media, text and email, the distribution of information as a whole feels over saturated and over stimulating. For me, this dilutes the quality of all the content being distributed, leaving large opportunities for more important content to reach its target audience. I suggest we agree on a narrow and purposeful medium to illuminate the truly important information that affects Silverton's citizens directly. The most abundantly used medium is email, which allows ease of access for the most citizens as well as being incredibly easy to discriminate between subscribing and unsubscribing per each users preference. Newsletters are great but costly. Social media is great but flooded with noise. Phone calls and text are simply a nuance and unable to fit correctly formatted information. Email subscriptions are free, can easily be opted in and out of, and can contain an abundance of information as well as external links. I personally would love to receive a monthly email about any and all pertinent information about the City of Silverton.

An app to notify road closures, hazards, and safety concerns.

An app would be great, improved city web page, improved social media presence

And app or notification service would be super handy

app and email

App to pay water bill, not through express pay.

Better website

Better website with clearer and more useable access to information or exactly where to find information

Better website. More prompt response with messages. Better partnerships with residents/businesses/organizations. Enforcement of codes. Better trained Police force. Less tolerance of racism/sexism.

Biannual mailers

Bi-monthly newsletters in Our Town

Blog/vlog_email
Blog/vlog, email.
Cell app
city app
City needs a full-time community engagement manager/public information officer.
Communication should be a priority and not an afterthought, which is tough when employees
wear so many hats for the city.
City website could be used more effectively to communicate items before the council in a way
the helps everyone understand the benefits and impacts to those living in Silverton. For
example, I can see at the meeting on 9/11 that 9/22 was proclaimed 'Car Free Day.' The only
way to find this on the council website is to click on 'view meetings' then pick a meeting, and
I happened to see this in the notes. It would helpful to note this excellent day and declaration
on the main page to show the work the council is doing without having to find it in specific
meeting notes.
Community bulletin board with postings of upcoming city council agendas, decisions etc
right outside of the new city hall. Include scannable bar codes for those who want more info.
Include a barcode with a link to the appropriate department if people have questions or
comments. The bulletin board itself could be made to look old like the rest of downtown.
Include some vintage "wanted" posters on it!
Community Facebook. The only one we follow is Silverton Connections.
Consistent news platform for basic news of changes and updates. Other means will depend
on what the notification is about. For instance we need an emergency notification process.
Decide and communicate on the Best Method for everything. And App or Facebook
supplemented with some paper recap for those digitally challenged. One digital method. One
paper for those who want it to get it or mail out with a utility bill.
Dedicated Section on the Journal
Direct messages, texts, email
Directly through email or phone.
Don't assume everyone has Facebook
Don't have an answer.
EBulletin board
Electronic Newsletter/email subscription.
Email
Email
Email lists where residents can choose the info they want to receive.
Email relevant city updates
Email updates 1-2 times a month - sign up by notice put in mail
Email, Facebook + Instagram.
Email-text - provide sign up info
Employ someone with some professional communication experience. This is the Finance
Dept. wagging the dog as usual.
Engage on Facebook groups not managed by the city. It's where everyone is already. Town
meetings or other public forums should be about LISTENING, not talking.
Everyone needs to communicate. Not just the mayor.

Everyone reads " Our Town" posting there is preferred by me

Facebook

Facebook Facebook

Facebook and Our Town

Facebook is good, but many have been 'banned' (for literally no reason) from Silverton Connections, which is nasty. That seems to be where most 'news' goes.

Facebook posts with links to more information.

Facebook, LinkedIn

General news, either online or paper

Ha ha ha

have a place on the city web for info. like the free city picnic- street clousers like james street and how long it is going to be closed. and update projects like the pump station by the pool why is it taking so long. and many others.

I don't really follow platforms maybe Instagram

I hate Twitter/X but prob something like that that is universally accessible could work, but a dedicated Silverton App would be ideal, as I mentioned.

I like the idea of an email news letter

I really can't suggest any.

I think an app would be an awesome thing for the city to have.

I think it would be great if the city had an app for utility billing. I think the app should allow residents to select to opt out of averaging and report leaks and repairs related to those so we don't have to come in and fill out paperwork and can upload the information. I also think there should be a way to notify public works of city main line issues through an app or the website. I think it would be great if instead of going through SACA residents could apply for aid directly on the app to discount the water and effluent charges. I feel strongly that there should be some type of grant for disabled anf those on government assistance to routinely lower their bill rather than a \$200 annual limit that when exhausted can leave these home owners/residents in unsafe living situations from water shut off. I think if an app isn't in the works then these should be great. I saw some of that during the pandemic but haven't seen any advance agenda or streams recently so if that is being published it isn't out there in an easily accessible way.

I understand the bind between offering information and citizens' failure to keep themselves informed. Not sure how to balance that which I understand is the point of this survey. I think you do a good job offering; not sure the citizens' do an equally good job of paying attention.

I would like a monthly newsletter with sections for each department's updates.

I'd like an email subscription with a monthly newsletter and a little report from each department

If there is not already a city of Silverton app which basically mirrored current website data in mobile format, that could be useful.

Information printed in Our Time and subscription for emails from city departments

Keep us updated in Silverton Connections on Facebook.

long rang plans for all project in a news letter would help. we do not use computer to much. Love Our Town!

Mail

Mail, newsletters

MailChimp and/or Constant Contact, Provide urgent text messages about dangerous situations (sudden road closures due to accidents that feed into the city, if the downtown is going to be impacted by a parade, please let us know IN ADVANCE {i.e., high school events}), water quality alerts!. I'm subscribed to Metcom for fires

Mass email, mass texts.

Monthly news letter containing info regarding events, updates, notices, and highlights from all depts.

More about spreading the info around city hall so other people have even a slight idea of what we might be asking about. Knowing what's happening in the city. Not so much is in how though.

More articles in Our Town

More frequent social media, encourage actual reporting in the media

More information and details from the current Mayor in "Our Town" regarding city counsel meetings, and other important updates.

The previous Mayor provided far more details when writing updates. Being told to get more details on the City website at a later date is not helpful, and actually rather dismissive.

More informational newsletters mailed to residents

More staff at community events, more specific emails.

More up to date website; monthly email newsletter; regular mailings to homes detailing upcoming work or events. Direct communication with residents in neighborhoods regarding public work, maintenance or upgrades.

More use of the Website.

N/A

na

NA

Newsletter

Newsletter

Nine

No additional suggestions

no more platforms, just consistent messages

none

None

None Not sure

not sure

not sure there are plant

not sure, there are plenty it seems

Our Town

Our Town

Our town and Facebook would be a start.

Our town and Facebook!

Paper newsletter sent to our homes.

Paper Newsletters from the City

Perhaps sending emails to everyone with monthly notifications...

Perhaps through email or updates in the mail for those who don't use computers. If Our Town can do a regular section, if it goes out to all residents.

Periodic emails/newsletter updates

personal contact; email is too impersonal

possibly more forums on specific issues.

Post cards like candidates send out

Public billboard; maybe update the map located outside of city hall(since it's SO outdated!) with a communication board? Install a digital board outside of the new city hall that gives current information?

Public fun events at the new City Hall to spread info and educate, help neighbors connect.

Remind us to look at your website.

returned phone calls, text, email,

Robust phone app is clear choice for cornerstone going forward.

Send out a newsletter

Send out more surveys and ask residents what they think. Ask residents to vote on expansion of UGB, there seems to be too many homes being built for our road, water and school systems.

Short meetings in-person to discuss specific topics. More people to people conversation. Don't rely on social media -

Silverton Connections, Silverton OR Connections, your own Facebook page

Since I've lived here, the general feeling I get is to not speak up, but shut up. City has not been known for its transparency and seems to want to keep a lid on things. Seems the new mayor is making a better effort at being more forthcoming on issues than mayor before him, so a general turn around in city leaders seems to be good strategy.

Sky writing

Text messages. Explanation of our bills.

Text messaging. Maybe it's a think I don't know about

Text subscriptions

Text, email, twitter, newsletter

Texting upcoming activities will reach more residents and spark more interest

texts are convenient

The uses most platforms, but now very well. Social media, website, Our Town...

The website is hard to find answers without digging several pages in I wish it had real time info on front webpage

there isn't much info on the City's social media in the last 10 months. More info is always better.

There should be a residents' advisory committee especially for the downtown. Businesses turn over too frequently, and we don't have businesses we need. We now have to go to Salem

to buy clothes or shoes or office supplies, while more boutiques open up and close within a year.

There's an app?

They need to reach out around the community and maybe the schools this way parents usually can get fliers with city updates also I noticed the Spanish speaking community is overlooked and they to are citizens of this city, therefore, they need to have flyers and both languages;.

This is the hard part. What do successful cities do?

This survey should provide the city with the effectiveness of current communications plan, if there is one in place.

tv

Unsure

Website improvement

Website needs ONE page anyone can access to see pertinent info for wildfires and other emergencies. We relied on neighbors to get info during the ice storm.

What the city is doing for tax breaks. Home owners pay a much higher amount on property tax, fuel tax, from money that that is already taxed from the federal government, and state taxes. So a tax break for home owners would be ideal. That's a mighty fancy looking new building you have going in where Eugene Fields used to be. Clearly the city is not hurting on taxes, so give home owners a break.

X and Instagram

Question #13: Other Comments?

:)

After Ron left, there was a noticeable decline in accountability with city management. Disparaging remarks about our citizens from interim city manager and police chief have been leaked into the community. Silverton needs better leadership.

An app would allow people to do simple things. Like the 40 mile per hour, increase on South water street is so obstructed by the tree. It don't see where that is right now. You would be nice to have an app to turn that in instead of me having to call or to email somebody or find the play au department to turn it in.

Big supporter of farmers market & hope the city will consider ways to promote our farmers market

Born and raised in Silverton.

Can the city hire a full time communications coordinator? It is really a necessity.

Change parking meters into voluntary charity run operation and have additional parking by new city hall. Why penalize shopping, no wonder it's no prosperous?

City needs an emergency signal that doesn't rely on phones or emails

We need more information about downtown projects and street closures

City should be facilitating temporary housing (not tents) for the unhoused. NO ONE should be living in a tent.

Entered manually from hard copy-Silverton PD use to publish police activity. This has been discontinued. When I contacted Police Chief he told me they will no longer post that info. He was not interested in my request to resume posting.

For me an email newsletter would be best.

Get it together or disincorporate! Start with the police department—contract with Marion County.

Great job, y'all. Thank you.

Have bigger fines for people that do not pick up after their dog

This survey was submitted-Hard Copy SL

Heard a little girl riding her bike down my street the other day say to one of her siblings that she doesn't go past the library anymore. When they asked why, she said "there's so many creeps there now", which kinda broke my heart. I understand homelessness is a difficult and growing problem, but allowing whole groups of shirtless guys sprawling all over the ground out front of the library and surrounding area, mumbling to themselves, openly drinking or smoking weed and seeming 'creepy' to little kids is preventing them from feeling safe and going to the library of all places. I don't know what the solution is, but it's getting out of control over there, and surely there is something that could be done better. In all the years here, it's never been remotely this bad. We need to be more proactive in addressing this.

I advocate a fair and balanced sharing of information as you currently provide and hope this will prevent extreme and polarized groups from unduly influencing decisions that direct our little town. Transparency is not a four letter word. Thanks for asking.

I am a new resident

I appreciate that Jason has taken up the torch that Kyle lit regarding Facebook updates after council meetings.

i believe silverton is a well run small town. I would like to see us stand up to cable companies who dig in our streets without apparent oversight. Also, too many cables in the air - we need to bury these to avoid outages

I can get the answers I need when I have questions so I'm not sure the City needs to do anything differently as far as communication!

I do not understand why housing is mixed so much together with industrial. Definitely a conflict when you have three large manufacturers located less than a mile of housing. I think the city could improve in this area. As it stands now I'd give them a grade of F.

I have had encounters with drug users and homeless not ok to not be able to walk through park and feel safe!!

I have seen some Silverton restaurants (with new owners or new restaurants) using styrofoam to go containers, which are banned in Silverton and also statewide starting Jan 1, 2024. It appears that these restaurants aren't aware of the ban? Proactive communication and community outreach between the City and business owners (especially restaurants) is needed

I have submitted a few code enforcement requests (mostly around parking), and have never received a response, despite resubmitting and asking for one. The process for doing so is not as straightforward as it could be, and a response would be nice to at least acknowledge that my concern was received.

I heard nothing about the new park (and volunteer needs), silver creek cleanup or similar. I'm concerned about emergency preparedness.

I hope this survey broke new ground

I just move here last year and so far I love it here!!!

I know this is not helpful, or relevant at this stage; however, I find the new City Hall an embarrassment to this town. I am always proud to show visitors this community, but feel I need to apologize for this bland, ugly building. The way the community was initially told to provide input, vote on design, etc. felt like hoax. Someone should feel ashamed.

I like the idea of the new play ground by the pool, but really the city could have used a free public splash pad.

I prefer electronic communications such as email and texts and the use of hyperlinks to key information on the city's website through those two channels of communication.

PLEASE DO NOT SPEND CITY FUNDS TO DEVELOP A PHONE APP AS A PRINCIPLE COMMUNICATIONS TOOL!

I really appreciate how responsive City Hall and Public Works always are. I love living here.

I super appreciate that you're doing this survey and that you want to hear from us!

I think the city needs sidewalks! Important for safety and ease of walking around neighborhoods.

Also don't understand why the city won't let Abiquia Heights put in speed tables on Eastview LN and Tillicum St. We're willing to foot the bill so it should be a no brainer! We have lots of wildlife crossing the road from the forest to access our neighborhood and it's scary to watch how many vehicles speed as they enter and exit. The hills encourage this speed unfortunately.

I think there are bigger issues than renaming C Street.

I would love for the city to also develop and emergency disaster communication plan. The ice storm sort of reminded us that when phones & internet & electricity are all down what is going to be an effective alternative to communicate with each other

I wouldn't rely purely on social media to inform the citizens of the city about important news/events

I'm proud of what this city does and the board we have. Thank you to all that hold this city together. You are rarely thanked for your efforts but it doesn't go unnoticed. I do think a mass email is the most cost efficient way to send information out on what the board is doing, code changes, city developments, etc. thank you for taking my input into account.

I've lived in multiple cities and Silverton is the most expensive one. One town over in Molalla is way cheaper. It just doesn't make sense.

Inconvenience with water bill payment

just need to keep the web site updated and get info flowing and not by facebook alot of time by the time i see it on facebook it is a day to late.

Kick the drug addicts out from under the bridge by goodwill. They are giving kids drugs.

Kids are still riding bikes and skateboards on the sidewalks on South First St. Someone is going to get hurt.

Kudos for at least asking the question!

Love Silverton :)

Meeting agendas need to be announced as far out as possible. Meeting recaps need to come from the person taking notes, that way we get all the information, not just what the mayor wants to say leaving out topics he doesn't support.

My biggest concern is the growth. Worried about our water and over taxing the schools. N/A

NA

None

not sure

Overall, I am able to find answers to my questions, but it would be nice to have City news in one place.

People I talk to have made very good suggestion to move high school (rebuild project) to Schlador Street (on campus) with football and baseball fields, and existing gym on that property, is way better than gyms at pine street; make pine street the middle school!

Please be very clear when having to deal with state requirements. But, be brave to say no if what state is requiring affects the citizens and is illegal.

Ex. Don't allow transient population into the city. We do not want the town to become a little Portland.

Please stop trying to get information out just on social media! Not everyone uses social media AND the algorithims delays information some days.

Please treat city employees right. They deserve that. The current city manager values the hard working employees and she works very hard for the city. Show some appreciation to city employees.

Recently, Comcast has been in our neighborhood installing buried cable. They dug up part of our front yard with a backhoe and damaged plants, a tree, the sidewalk and damaged our sprinkler line. We received NO communication or warning from the City of Silverton about this work, or its purpose. Also, we had City workers tie pink ribbons on our street trees last year, again with zero communication as to what this meant. I had to call the City and talk to two different people to understand the purpose of the ribbons. Thank you.

Require rigorous plan and spec review on all buildings. Housing developments shouldn't just be rubber-stamped.

Quality of life issues should be community discussions.

Why isn't Facebook used? Everyone we know talks about Silverton Connections all the time. Reddit's Silverton community could be used as well but everyone there thinks city government is corrupt.

Are police and fire exempted from the need to communicate with the public? I can tell you that public perception of those two entities is bad.

Environmental regulations must be respected.

Silverton is a "magical" place to live! We have loved it since we moved here 8 years ago. It is filled with sweet and friendly people, a far cry from our previous residence. We appreciate everyone here so much! Glad you sent this out to ask for feedback: Thank you! Respectfully, a few comments and concerns, yes:

1. It sure feels like we pay awfully high taxes to have our streets and sidewalks in such dangerous, poor condition (ie pot holes, uneven sidewalks) for so long. I'm sure there are several factors contributing to this situation. However at age 71 with hip problems, I hesitate to frequent our lovely downtown.

2. PLEASE PUT OUT FREQUENT CITY-WIDE REMINDERS FOR SILVERTON PEDESTRIANS/CYCLISTS IN TOWN TO WATCH OUT FOR TRAFFIC INSTEAD OF STEPPING OUT IN FRONT OF CARS, ESPECIALLY WHEN ON THEIR PHONES, EXPECTING DRIVERS TO STOP FOR THEM WHEN DRIVERS ARE TRYING TO SAFELY NAVIGATE OUR SMALL, CROWDED DOWNTOWN!!! PEDESTRIANS HAVE SOME RESPONSIBILITY TOO! Please get message out to Silvertonian pedestrians /cyclists to MAKE EYE CONTACT WITH APPROACHING DRIVERS DOWNTOWN WHEN CROSSING THE STREETS!!

In Switzerland years ago, where pedestrians had right-of-way, one could just put up a hand to an approaching car when crossing the street. This created a visual connection, and the car would then stop for the pedestrian. This assured eye-contact with the driver, acknowledging that each saw the other.

3. Please continue to ensure that we do not have to navigate our crowded and busy little city streets with people standing on corners holding signs asking for \$. It is distracting and dangerous, especially when drivers stop to give them \$. Silvertonians are already very generous and try to help whenever possible. Folks need to be directed to designated assistance, not street-corners.

4. Can you please do something about the intersection of Main and McClaine? It's a 3-way stop, which some folks do not notice. I've nearly been hit several times there. A couple of ideas perhaps?:

 A LARGE sign on McClaine approaching the stop sign at Main saying "3-way stop ahead".
Perhaps on the right side lane of Main at the stop sign, turning right onto McClaine, a LARGE "Stop Here" (and solid painted line behind which cars would stop several feet behind the right turn point onto McClaine? This would give people coming from McClaine onto Main the opportunity to actually see a vehicle in the INSIDE lane of Main proceeding up the hill towards Center St. If a large vehicle (i.e. truck) is stopped in the right lane of Main waiting to turn right onto McClaine, often the car turning left from McClaine onto Main cannot see a smaller vehicle hidden by a larger one turning right onto McClaine. This has happened to me many times. I just have to try to "anticipate" that the waiting car to my right may not see me starting up the hill on Main.

Thank you for listening! I love Silverton. Janet

Silverton is attracting more young residents. We need to communicate in the ways that will reach them and encourage their involvement

Slow the rate growth for Silverton. Start supporting the Silverton Senior Center

Still concerned that we've not found the right voice to dispense info in the words that citizens need.

Street paving needs done throughout Silverton not just shady patches City needs to police up the homeless's garbage since they invite them here,, also railroad bridge needs sanded and a paint job over the creek it's an eyesore

Thank you

Thank you asking these questions, and thank you to all those involved that care to make a difference in their community.

Thank you for all the work you do! I think you guys work so hard and I've appreciated your efforts over the years I've lived here. Thank you!

Thank you for asking! :-)

Thank you for asking.

Thank you for serving and pursuing excellence in communication!

Thanks for asking

Thanks for asking. Please keep Silverton Special and Growing. We need both for business and our Community. Together, we can all make this happen.

Thanks for everything you do and for your consideration of how development effects long time property owners. I think it would be nice to have a welcome package for new residents and high school students that apprises them of how to access what resources are available through the city and in the city from county or state resources and gives them a brief of ongoing city projects and perhaps how they can become involved. Additional Communication issue: If you could please bring it to counsel attention: is there a youth center planned as part of the civic center development? SACA only serves adults and there is no public resource for accessing information on local youth programs or any center specifically for our teens located here in Silverton including but not limited to our homeless youth. Communication that targets this age group and demographic is just as important as that to other residents. I've seen countless posts of parents trying to get information on youth groups or for information on sports and other services and have encountered dozens of teens over the last few years who needed direct support who were trying to figure things out for themselves either because their parents simply gave them the responsibility or their living situation was disrupted or unconventional such as they were living out of a car or couch surfing because

the parents were going through instability. A resource center and/or youth center would be helpful especially if it included local organizations' contact info, homeless youth services, tutoring services, mentorship opportunities, a safe hang out space and/or open gym times and youth organization event times, and connected local employers information who hire teens to the teens who want to work in our community as well as internship opportunities for teens. The addition of Sequoia to Silverton High School has helped but not eliminated the greater community need.

Thanks!

The "click on the QR code" promotion was interesting. I wonder if it will skew or improve generational engagement. The seniors may not respond as well.

The city provided garbage cans just past Macs place are often overflowing and disgusting. This is where tourists pass. I wish these were attended to more often

The City's technology is far behind the times. There is no PIO. The Interim City Manager is a poor communicator. She is only interested in self preservation.

The only communication I have seen is on FB only regarding monthly council meetings

This is a poorly written survey. It leads the respondent. The City is consistently behind the times. Hire a communications professional. Finance should be supporting the City, not running it.

This town has potential to be amazing. Thanks for starting with this survey and get citizens involved.

Water St is the main road in town and should be a priority. The potholes are terrible.

We appreciate when city council chime in on subjects on silverton connections. The gossip and skewing of information happens less

We are a diversity town, and therefore we need to reach out to other people that speak another language

We have several thefts on our street. We need more police officer patrolling in town.

This application was submitted-hard copy-SL

we just moved here a month ago

We lost an important source of communication when daily newspapers shut down. Difficult to change habits and take the initiative to go online to get information.

We love Silverton and hope the construction will slow down and keep the trees. How is it affecting our water supply?

We need a sidewalk from Pioneer Village to South Side Market!

When I need help with an issue, I have been able to find it. City workers are very helpful. Thank you!!

Yes, we need to hopefully have a solution to the corner of Oak st.and Mill st. It's getting pretty dangerous.