

CITY OF SILVERTON
CITY COUNCIL SPECIAL GOAL SETTING MEETING
Monday, February 6, 2024 – 4:00 p.m.



OREGON GARDENS – Natural Resources Education Center 879 W. Main St.

Americans with Disabilities Act – The City of Silverton intends to comply with the A.D.A. The meeting location is accessible to individuals needing special accommodations such as a sign language interpreter, headphones, or other special accommodations for the hearing impaired. To participate, please contact the City at 503-874-2216 at least 48 hours prior to the meeting.

A copy of the full packet is available on the City's website at <https://silverton.or.us/meetings>. In accordance with House Bill 2560 and City of Silverton Resolution 22-06, the meeting will be held in a hybrid format: in person, and electronically using the Zoom web conference platform. If you wish to participate through the Zoom web conference platform, see meeting information below.

Zoom meeting link:

<https://us02web.zoom.us/j/89053418764?pwd=enVMSEg1dzZOWkQyRTEsWm1lc01oUT09>

Webinar ID: 890 5341 8764

Passcode: 500690


Phone: (253)- 215-8782

AGENDA

- I. OPENING CEREMONIES – Call to Order, Pledge of Allegiance and Roll Call**

- II. DISCUSSION**
 - 2.1 City Council Goal Setting for Fiscal Year 2024-25

- III. ADJOURNMENT**

	Agenda Item No.:	Topic:
	2.1	City Council Goal Setting for Fiscal Year 2024-25.
	Agenda Type:	
	Discussion	
	Meeting Date:	
February 6, 2024		
Prepared by:	Reviewed by:	Approved by:
Cory Misley	Cory Misley	Cory Misley

Background:

The draft Fiscal Year (FY) 2024-25 City Council Goals are a culmination of three primary sources. First, staff works to be as in-tune with Council interests and priorities as possible. We listen closely to comments, questions, ideas, and concerns voiced formally and informally, and have worked to compile and include those in the draft presented for FY 2024-25. Second, as the day-to-day providers of City services, staff are immersed in our operations, short and long-range planning documents, and capital projects, experiencing and relaying to Council both opportunities and challenges. Based on where we have been over previous years – as well as what is feasible – staff provides strategic input to Council on the timing of projects, programs, and partnerships. Third, coordinating with other entities – be it local, regional, state, and federal governmental partners, nonprofit or academic entities, and/or the private sector – we draw on other’s efforts, intentions, priorities, and requirements to guide strategies both within and outside of our core essential services.

The draft FY 2024-25 Council Goals emphasize projects and initiatives fundamental to our day-to-day operations while balancing capacity and resources with an eye toward thoughtful timing and a health sense of urgency. Statements such as “respond to public inquiries in a timely manner” are the expectation across all departments every year. The Council Goals, once finalized and adopted (anticipated at the March 4th Council Meeting), form a significant component of Department Workplans that will include numerous other objectives and all of those feed into the proposed FY 2024-25 budget and ultimately the approved and adopted FY 2024-25 budget. The final package is our roadmap for July 1st, 2024, through June 30th, 2025 as well as our measure of accomplishments and accountability. We will check in at least quarterly on the Council Goals, update and adjust accordingly, and use those as the foundation for the same process approximately a year from now.

Each year brings unexpected items that need time at Council meetings – it is important to provide a reasonable buffer for those instances. Additionally, it is important for the City to involve and utilize our various committees and task forces to advise and shape our policies and projects. It will be a critical part of the process to map out a general workflow for Council Goals and Department Objectives involving these groups in particular, as well as opportunities for public involvement and potential constraints with various timelines.

Budget Impact	Fiscal Year	Funding Source
TBD	2024-25	TBD



Draft City Council Goals for FY 2024-25

CRITICAL INFRASTRUCTURE

- Complete the engineering and design for the Water Storage Tank Reservoir to be located on the two-acre site off Edison Road NE with anticipated construction in FY 2025-26.
- Develop a funding strategy for the new Water Treatment Plant based on the engineering and design from 2022 with an emphasis on reducing the financial burden on rate payers and anticipated construction in FY 2026-27.
- Enhance the Partnership with ODOT, County, and City that collectively supports the entire Silverton Transportation System and work to be as best positioned for statewide opportunities such as the Safe Routes to Schools, STIF, and STIP Programs.
- Conduct a Traffic and Pedestrian Safety Audit to evaluate certain intersections, street cross-sections, and areas to help prioritize safety project improvements and treatments.

COMMUNITY LIVABILITY

- Develop a design for the Downtown Plaza Park south of the Civic Center with a focus as an urban park, community gathering space, and other desired amenities.
- Explore a Mobility Hub concept on the City's A Street Property north of the Civic Center to include additional parking and integration of different modes of transportation.
- Finalize the design, funding strategy, milestones and timeline with the yet to be selected project partner on the Westfield Property Affordable/Workforce Housing Project.

COMMUNITY RESILIENCY AND ENVIRONMENTAL SUSTAINABILITY

- Create the City's first Urban Forest Management Plan for a shared vision for the future of the Silverton tree canopy including wildfire mitigation and fuels treatment.
- Partner with the Pudding River Watershed Council to enhance the Abiqua and Silver Creek Watersheds through educating and involving the community on their historical, ecological, and strategic roles for the City of Silverton water quality and supply.

DESTINATION DEVELOPMENT AND ECONOMIC DEVELOPMENT

- Continue to work closely with the Silverton Chamber emphasizing destination development to further Silverton as a preferred year-round choice for visitors.
- Expand the partnership with SEDCOR, Chamber, and others beginning with a Business Retention & Expansion Survey to inform a future Economic Development Strategic Plan.

SILVERTON 2050

- Initiate a full update to the City's Comprehensive Plan to prepare for and manage expected growth and guide investments in land use and public facilities.



Draft City Council Goals for FY 2024-25

- Complete the awarded Aquifer Storage and Recovery (ASR) Feasibility Grant with Oregon Water Resources Department to better understand its long-term potential and costs.
- Continue to work closely with other local taxing districts (including the School District, Fire District, and Library District) to better serve the community today while planning for the next generation of Silvertonians.

GOOD GOVERNANCE

- Strategize with the Oregon Garden on current management practices and how to further utilize it as a community asset, amenity, and attraction for visitors.
- Continue to settle into the new Civic Center and develop the protocols and policies for how the spaces can also serve the community in other ways.
- Formulate updated policies and practices regarding City-owned buildings used by community partners with an eye towards sustainable facility management and evaluating strategic disposition of certain properties including the old City Hall.

URBAN RENEWAL AGENCY GOALS

- Develop concepts for the Main Street Downtown Improvement Project to inform all components of the overall vision and guide the final engineering and design.
- Complete an Urban Renewal Agency Plan Update with an emphasis on leveraging all remaining URA funds to align with certain key City projects to be completed in the next five years or sooner.