

CITY OF SILVERTON
RESOLUTION
20-14

A RESOLUTION OF THE SILVERTON CITY COUNCIL ADOPTING THE CITY COUNCIL GOALS FOR FISCAL YEAR 2020-2021

WHEREAS, The Silverton City Council held a Special Meeting on February 25, 2020 to develop the draft 2020-2021 City Council goals and objectives; and


WHEREAS, the purpose of the goals and objectives is to focus the efforts of the City Council and City staff on specific plans of action to achieve certain goals.

NOW, THEREFORE, BE IT RESOLVED BY THE CITY OF SILVERTON AS FOLLOWS:

Section 1: The Silverton City Council hereby adopts the fiscal year 2020-2021 City Council goals attached hereto as Exhibit A and by this reference incorporated herein.


Section 2: That this resolution is and shall be effective after its passage by the City Council.

Resolution adopted by the City Council of the City of Silverton, this 1st day of June, 2020.



Mayor, City of Silverton
Kyle Palmer

ATTEST



City Manager/Recorder, City of Silverton
Christy S. Wurster

Exhibit A

**CITY OF SILVERTON
2020-2021 CITY COUNCIL GOALS
Adopted June 1, 2020**



Mission Statement

To provide exceptional public service that ensures safety, maintains infrastructure, preserves our unique heritage, and protects natural resources while proactively pursuing emerging opportunities to enhance our quality of life.

Vision Statement – Vision for Silverton in 2035

We envision a Silverton that honors its history, traditions and heritage, embraces diversity, encouraging thoughtful change while celebrating our past, present and future. Our future Silverton is a connected community with broad citizen engagement, a clear vision for the future, and a detailed plan of action to achieve it. We envision a Silverton with a strong economy and viable, locally owned businesses, carefully balancing economic growth with our continued small-town livability, quality of life and affordability. Our Silverton is guided by a comprehensive plan for our future growth, with strong leadership, meaningful public involvement, informed decisions, and agreement on our community’s key directions. We envision a Silverton that meets the basic needs of all of its residents, including quality jobs, affordable housing, accessible health care, and community safety. Education in our Silverton is a top priority for the entire community, providing our students with the best start in life, driving our community’s progress, and shaping its future.

GOAL 1: Develop a 10-year Strategic Plan

	Objective	Time Frame	Progress Details (updated quarterly)
1.1	Develop a 10-year Strategic Plan that encompasses the following elements: mission, vision, organizational values, significant issues and challenges facing the organization, goals and objectives, and actions and/or strategies. (Note: This goal is important to the City Council, but not time urgent. Council wants to minimize the cost of completion of the strategic plan.)	FY 2020-2021	•

Goal 2: Identify new means and methods for public outreach, communication and participation

	Objective	Time Frame	Progress Details (updated quarterly)
2.1	Update city website to make more searchable and user friendly and provide an increased social media presence including use of videos to educate the public on city services and processes.	FY 2020-2021	•

2.2	Citizen Involvement Committee to evaluate: 1) the effectiveness of the implementation of the neighborhood association support; and 2) the SCYP class outcomes related to public outreach.	FY 2020-2021	•
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**Goal 3: Maintain and improve infrastructure and facilities for current and future citizens in an efficient, sustainable, and resilient manner
(Note: “Efficient manner” includes correct construction sequencing)**

	Objective	Time Frame	Progress Details (updated quarterly)
3.1	Continue planning for and build new Police Station within two (2) years, with plans to incorporate City Hall within seven (7) years to include: <ul style="list-style-type: none"> • Develop construction funding plan • Conduct facility needs assessment for civic center/city hall • Consider economy of scale by developing both facilities at the same time vs separate construction • Hire architectural firm to create conceptual ideas up to and including final full scale all-encompassing civic building with interconnection and design • Develop Master Plan (City Hall/Police Station/Park) • Enhance section on website to inform public of progress (to include photos and graphics) and solicit ideas for redevelopment 	FY 2020-2021	•
3.2	Finalize the updated Transportation Master Plan and begin implementation.	FY 2020-2021	•
3.3	Revisit SDC methodology for transportation, water, waste water and storm water.	FY 2020-2021	•
3.4	Identify funding strategies, evaluate and implement the development of infrastructure (sidewalks, bike paths, street lights, stormwater, and speed calming devices) to facilitate infill, improve safety, and connectivity between developed areas generally, with priority to safe access to school corridors including N. James and Western Streets. This includes staff working with Marion County on a jurisdictional transfer.	FY 2020-2021	•

3.5	Complete Old Mill Park improvements.	FY 2020-2021	•
3.6	Reconstruct McClaine Street and evaluate re-engineering of the intersection of McClaine and Westfield/C Street.	FY 2020-2021	•
3.7	Improve streetscape and multi-modal connections to South Water Street.	FY 2020-2021	•
3.8	Evaluate recommended pool facility improvements, including a slope stability study of the adjacent stream bank.	FY 2020-2021	•
3.9	Improve pavement condition of Second Street from the railroad tracks to Jefferson Street.	FY 2020-2021	•
3.10	Use the Northside Addition as a focus area to create a model to assess overall improvements needed, create a cost analysis, provide funding options to move forward and use that model in other areas of Silverton.	FY 2020-2021	•
3.11	Evaluate and determine the future use of Pettit Property.	FY 2020-2021	•
3.12	Assist the URA in developing the scope of the redevelopment of the Westfield property, including possible use as affordable housing and/or assisted living.	FY 2020-2021	•
3.13	Develop the housing strategy implementation plan.	FY 2020-2021	•
3.14	Evaluate the structural condition of the Abiqua Dam and fish ladder and develop CIP for improvements (WTP).	FY 2020-2021	•
3.15	Apply for a feasibility grant in order to study the viability of an Aquifer Storage Recovery (ASR) with the City of Mt. Angel and move forward if the application is successful.	FY 2020-2021	•

Goal 4: Implement policies and programs to maintain safety and quality of life			
	Objective	Time Frame	Progress Details (updated quarterly)
4.1	Further develop and implement strategies for affordable housing (including exploring public-private partnerships at Westfield).	FY 2020-2021	•
4.2	Further develop and implement strategies for supporting homeless outreach in the community.	FY 2020-2021	•
4.3	Consider ordinance setting out smoke-free downtown area.	FY 2020-2021	•
4.4	Examine means and methods for increasing street trees in areas that lack them.	FY 2020-2021	•
4.5	Study ways with community partners and continue to implement sustainable energy program to lessen carbon footprint and achieve energy sustainability goals.	FY 2020-2021	•
4.6	In partnership with community organizations, state agencies, and the Urban Renewal Agency, evaluate ways to enhance beautification of city's gateways.	FY 2020-2021	•
4.7	Update parks master plan to include adding other park/recreational amenities.	FY 2020-2021	•
4.8	Update development code with long-term environmental impacts in mind.	FY 2020-2021	•
4.9	Explore the geographic expansion of transit service.	FY 2020-2021	•
4.10	Develop and adopt a Bike Master Plan.	FY 2020-2021	•

Goal 5: Provide efficient and fiscally sound municipal services			
	Objective	Time Frame	Progress Details (updated quarterly)
5.1	Aggressively pursue funding opportunities for large scale water improvement projects (Silver Creek Raw Water Line, Water Treatment Plant upgrade and 2 MG West-side Reservoir).	FY 2020-2021	•
5.2	Develop funding plan and timeline for replacement of water treatment plant #1.	FY 2020-2021	•